



## HDAW NON-EXHIBITING SUPPLIER POLICY

The member-led and funded, owner and organizer associations of the HDAW conference, CVSNA, HDDA and HDMA invite and encourage prospective exhibiting suppliers to sample, **for a single year preview only**, HDAW, an annual HD independent aftermarket distributor event.

The HDAW conference is a closed and by-approval-only event for the current, regular suppliers to the 600+ approved and registered distributor attendees from the 12 sponsoring distributor organizations, listed on the HDAW website. Exhibiting and non-exhibiting suppliers are eligible to fully participate in the 4 day conference, with certain restrictions on Non-Exhibiting suppliers.

Exhibiting supplier approvals are determined solely by the owners/organizers of the event, with enforcement by HDAW's Conference Management firm, W.T. Glasgow, Inc.

All attendees at HDAW functions, events, venues, or proximity are required to display an HDAW issued badge for the current year's event. The HDAW venue at The Mirage is private property and will be enforced as such, regarding privacy and access to HDAW conference events.

Supplier registrations can only be accomplished through one of two methods:

1. Apply for exhibiting supplier approval to contract for an HDAW Product Expo exhibit space, which entitles the exhibiting supplier to two, full-conference registrations with each 10X10 ft. space purchased.
2. A supplier may apply for approval as a non-exhibiting supplier, with certain restrictions, as listed below. Non-Exhibiting Suppliers are entitled to two full registrations, identification required and restrictions noted below.

Member or non-member registration pricing for either classification is the same for a 10X10 ft. exhibit space, as shown in the event pricing section of the HDAW website ([www.hdaw.org](http://www.hdaw.org)). There are two sets of rates, one rate for approved, member companies of the owner/organizer's associations, and a higher rate for approved, non-member companies.

As a closed event and conference, approved exhibiting suppliers invest substantial resources in conference participation. Features of HDAW exhibiting participation is that all suppliers are currently selling to an acceptable number of participating distributor companies and that all make an equal resource and financial commitment to the conference, regardless of exhibit status.

Non-Exhibiting Supplier rules are as follows:

- Non-Exhibiting Supplier purchased registration status is limited to one-single-year participation only, from HDAW '06 and all ensuing years. This special category is for the sole purpose of previewing HDAW for future participation as exhibiting supplier.
- The Owner/Organizers and Conference Management reserve the right to reject registrations at its sole discretion.
- Non-Exhibiting Suppliers shall not solicit sales from, show samples or company promotional literature to distributors, or exhibiting suppliers while at the conference. If an occurrence is observed, the individual will be removed from the Conference.
- Non-Exhibiting Suppliers' merchandise, samples and catalogs will not be permitted at any of the Conference facilities.
- Showrooms, hospitality suites or special presentations cannot be hosted by any Non-Exhibiting Suppliers anywhere at Gaylord Texan or in Dallas/Grapevine during the HDAW published dates.
- Non-exhibiting suppliers cannot participate in the HDAW pre-scheduled One-on-One Business Meetings.
- Non-Exhibiting Suppliers' name badges are the property of HDAW and must be surrendered upon request. Identification badges must be worn in plain view at all times.

Dated September 11, 2013