



HDAW24

Heavy Duty Aftermarket Week '24

WHAT IS INCLUDED IN YOUR HDAW BOOTH?

HDAW BOOTH SPACE FEES INCLUDE THE FOLLOWING:

- 8' high drapery backdrop (*see note #1 below*)
- 3' high drapery side dividers to delineate exhibit spaces
- 11" x 17" one-line identification sign (*see note #2 below*)
- Listing in the official HDAW directory
- Exhibiting supplier badges for company personnel (complimentary allotment based on size of booth)

#1: For **peninsula** exhibits (400 square feet or more), standard equipment provided is 8' high, 10' wide drapery backdrop, and set back 5' from each aisle. **No drapery is provided to island exhibits.**

#2: Booths larger than 300 square feet may receive a 11" x 17" upon request only.

All other items are separate and at the expense of the exhibiting supplier. Items can be rented via the Online Exhibiting Supplier Services Guide. Exhibiting suppliers are encouraged to view the guide and begin processing forms as soon as possible to save both time and money.

CARPET

Please note that the Product Exposition Hall is NOT carpeted. **Floor covering is mandatory.** You may rent carpet via FREEMAN COMPANY by ordering via their service manual on the Online Exhibiting Supplier Services Guide.

The HDAW **aisles** will be carpeted in Midnight Blue.

GAYLORD TEXAN SERVICES

The Gaylord Texan is the exclusive provider of the following services:

- Catering (food & beverage)
- Electrical
- Internet
- Plumbing
- Rigging
- Telecommunications

These services can be ordered in the **GAYLORD TEXAN SERVICES** section of the Online Exhibitor Services Guide.