

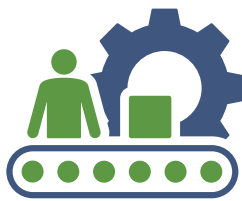
# FULLY EQUIPPED

**Heavy Duty Aftermarket Week** is the largest North American gathering of heavy duty independent aftermarket players. And our 2023 event was *really* big, with 27% growth in attendance over the previous year and a record number of distributors. We'll keep that forward momentum going strong in 2024 with:



### UNMATCHED CONNECTIONS

Profitable partnerships are made — and deals are closed — during the industry's most successful One-on-One Business Meetings program.



### WORLD-CLASS PRODUCTS

Talk in person with suppliers, access special offers and preview the solutions that are coming your way, so you can seize opportunities in a shifting market.



### VALUABLE EDUCATION

Get expert insights in sessions and practical strategies from peers during the Networking Lunch Roundtables so your business can keep pace with future trends and technologies.



### HIGH-IMPACT NETWORKING

You'll score with countless opportunities to connect with your peers, including the brand-new Wednesday Night Lights closing reception at AT&T Stadium, home of the Dallas Cowboys.



### BUSINESS AND LEISURE, UNDER ONE ROOF

The Gaylord Texan Resort & Convention Center puts you at the heart of HDAW'24 and offers ample options to meet with partners and colleagues with a selection of restaurants and cafés, ensuring convenient and flexible transitions between business and entertainment.

**FOR MORE INFORMATION, VISIT [HDAW.ORG](http://HDAW.ORG).**



# FULLY HDAW

Come to the only heavy duty aftermarket event that attracts more than 2,600 executive-level distributors, suppliers and service providers, as well as educators and industry media, from the United States, Canada and six other countries.



## 700+ DISTRIBUTORS

Decision-makers come to HDAW to build relationships with suppliers and manufacturers, see the latest products and maximize their ROI.

## 300+ SUPPLIERS

The top HD companies bring their newest and best products, services and technologies, along with many special offers only available for show attendees.



## 1,800+

## ONE-ON-ONE BUSINESS MEETINGS

Face time that leads to signing on dotted lines.



**HDAW is a good place to meet contacts, open your eyes to what vendors you're doing business with are doing and maybe look at their other offerings that you didn't know about."**

**Doug Longnecker**, Diesel Power



**If you want to know anything about truck or trailer parts, this is pretty much where you have to go! It's the show to be at because you're not going to find the depth of products or vendors anywhere else."**

**Ryan Plowman**, Pomona Truck and Auto Supply

**FOR MORE INFORMATION, VISIT [HDAW.ORG](http://HDAW.ORG).**