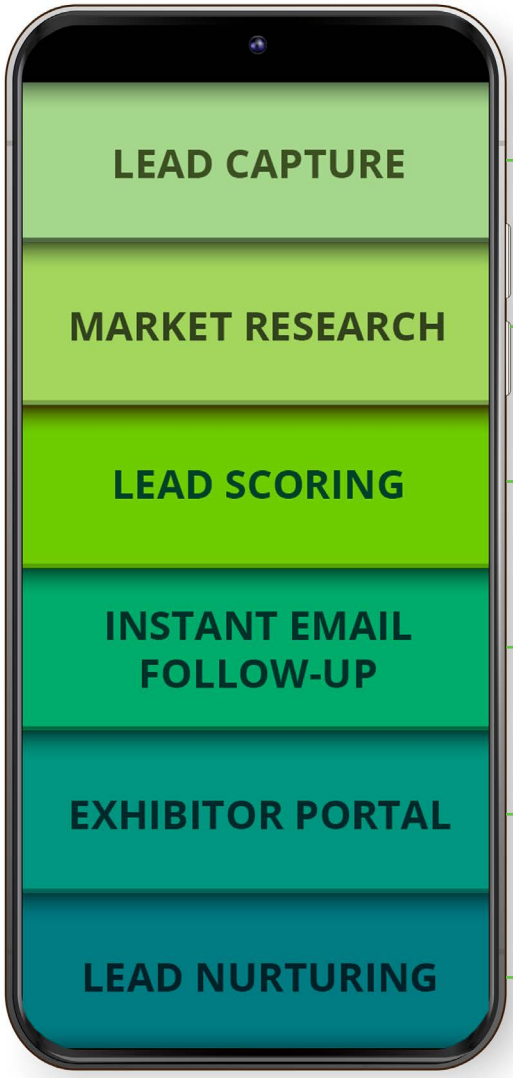
CompuLEAD®

Event Vendor OFFICIAL

LEAD MANAGEMENT PRODUCTS CATALOG

Heavy Duty Aftermarket Week 2024

6 Tools to Maximize Your Sales Opportunites



CompuLEAD® is the most powerful way to capture sales leads on the trade show floor using your own smartphone or a rented tablet. With six distinct tools to help warm up your sales calls and boost ROI, it's a marketing plan in an app!

1. **Collect leads on and off the show floor**
2. **Create action codes or survey questions to qualify leads**
3. **Score leads to identify your hottest prospects**
4. **Send targeted content to educate and inform prospects**
5. **Access leads any time**
6. **Transfer leads to your CRM for quick lead follow-up**

Equip Your Team With the Right Tools For the Job

Show Code: HDAW24
Early Bird Pricing Ends: 11/27/23 | Advanced Pricing Ends: 12/12/23
Order Online: compusystems.com/order

QUESTIONS? +1.708.786.5565
EMAIL: exhibitor-support@csireg.com

CompuSystems

CompuLEAD®

Event Vendor OFFICIAL

LEAD MANAGEMENT PRODUCTS CATALOG

Heavy Duty Aftermarket Week 2024

Generate Up to 3x More Sales Leads

M3 is an add-on to the CompuLEAD app that helps you streamline content distribution while creating another channel for your team to capture sales leads on the show floor. When coupled with CompuLEAD, this add-on will help your team generate up to 3 times more leads!

How it works:

1. **Upload your electronic content to our secure portal**
2. **Pick up your "ready-to-go" company-branded signage at our onsite service counter**
3. **Place signage anywhere in your booth**
4. **Allow attendees to scan your signage with their smartphone to receive your content**
5. **Get an organized list of the attendees who scanned your signage in our leads portal**

Benefits:

- ✓ Streamline the distribution of your electronic literature
- ✓ Collect passive sales leads while your team is busy with other prospects
- ✓ Self-serve – attendees can scan your signage when they want
- ✓ No hardware for you to rent
- ✓ No software for attendees to download
- ✓ Daily scan details sent to attendees that includes your content and company information

Show Code: HDAW24

Early Bird Pricing Ends: 11/27/23 | Advanced Pricing Ends: 12/12/23

Order Online: compusystems.com/order

QUESTIONS? +1.708.786.5565
EMAIL: exhibitor-support@csireg.com

CompuSystems

CompuLEAD®

Event Vendor OFFICIAL

LEAD MANAGEMENT PRODUCTS CATALOG

Heavy Duty Aftermarket Week 2024

PRODUCT COMPARISON CHART

	CompuLEAD® App	CompuLEAD® Tablet	CompuLEAD® Kiosk
Scan badges for full contact details	✓	✓	✓
Capture demographic data	✓	✓	✓
Download app to my own phone	✓		
Use app on rented device		✓	✓
Capture leads off the show floor	✓	✓	
Capture leads in self-serve mode			✓
Pair with wireless printer*	✓	✓	
Qualify leads with action codes/surveys*	✓	✓	✓
Add notes to leads	✓	✓	
Send electronic literature*	✓	✓	✓
Export leads in CSV format	✓	✓	✓
Comply with GDPR*	✓	✓	✓

*Additional charges may apply

Show Code: HDAW24

Early Bird Pricing Ends: 11/27/23 | Advanced Pricing Ends: 12/12/23

Order Online: compusystems.com/order

QUESTIONS? +1.708.786.5565
EMAIL: exhibitor-support@csireg.com

CompuSystems