



HDAW DISTRIBUTOR QUALIFICATION POLICY

Heavy Duty Aftermarket Week (HDAW) is a business-to-business conference developed by a Joint Operating Committee (HDAW JOC) of sponsoring distributor and supplier organizations. The event is owned and organized by three (3) industry associations: AWDA/Auto Care Association, CVSN, and MEMA. Conference Management is contracted to W.T. Glasgow, Inc., an independent event management firm.

The HDAW JOC is made up of members of the event's sponsoring organizations' leadership. The HDAW JOC is limited to organizations and associations in the independent HD aftermarket, the independent shop operator, and those company's suppliers.

The HDAW JOC consists of the following organizations:

- Association of Diesel Specialists (ADS)
- AWDA/Auto Care Association
- Commercial Vehicle Solutions Network (CVSN)
- HDA Truck Pride
- Heavy Duty Remanufacturing Group (HDRG), a division of APRA
- International Truck Parts Association (ITPA)
- Motor & Equipment Manufacturers Association (MEMA)
- Overseas Automotive Council (OAC)
- Power Heavy Duty
- Service Specialists Association (SSA)
- VIPAR Heavy Duty

The HDAW Conference is constructed specifically for the purpose of strengthening this important independent market segment in the heavy-duty parts and service industry.

To qualify to attend HDAW under the "Distributor" registration or specialty classification, attendees must be in one of the following categories:

- Members of the HDAW JOC Organizations, excluding suppliers *
- Independent HD aftermarket distributor**
- Independent truck service specialists**
- Non-Exhibiting Consultant
- HD Industry trade association
- HD industry marketing group
- HD industry or other general trade press editors and publishers

* *All suppliers are restricted by published policy to registering as HDAW exhibiting suppliers or as qualifying non-exhibiting suppliers.*

** *Restrictions: Registration admittance to HDAW under these classifications are limited to current listed members of the 11 HDAW JOC sponsoring organizations (on record, as required each year) or their guests- and then only as approved on an individual basis by a majority of the Conference Organizers.*