

# CONFERENCE SCHEDULE



**January 20–23, 2025**  
Grapevine, TX

Schedule as of October 3, 2024. All dates and times are subject to change. For the latest information, visit [www.hdaw.org](http://www.hdaw.org).

★ *Open to all conference attendees*

<b>MONDAY, JANUARY 20</b>		
7:00 am – 6:00 pm	<b>HDAW Registration Open</b>	Longhorn Marble Foyer
8:00 am – 4:15 pm	<b>Joint Operating Committee &amp; Organizer Meetings</b>	Gaylord Texan Meeting Rooms
1:00 pm – 5:00 pm	<b>One-on-One Information/Help Desk</b>	Longhorn Hall F Registration Desk
4:00 pm – 5:30 pm	<b>Leaders of Tomorrow (LOT) Program</b> (open to attendees 45 and under; pre-registration recommended)	Yellow Rose Ballroom
5:30 pm – 7:00 pm	★ <b>Welcome Reception</b>	3rd Floor Foyer
<b>TUESDAY, JANUARY 21</b>		
7:00 am – 6:00 pm	<b>HDAW Registration Open</b>	Longhorn Marble Foyer
7:00 am – 7:45 am	★ <b>Breakfast Buffet</b>	Texas Ballroom A & B
7:45 am – 9:30 am	★ <b>Opening General Session</b> <ul style="list-style-type: none"> <li>• Opening Comments</li> <li>• Distributor of the Year Presentation (Presented by Truck Parts &amp; Service Magazine)</li> <li>• Hall of Fame Award Presentation</li> <li>• HDAW Women in Leadership Award Presentation</li> <li>• Keynote Speaker</li> </ul>	Texas Ballroom A & B
8:00 am – 5:00 pm	<b>One-on-One Information/Help Desk</b>	Longhorn Hall F Registration Desk
9:30 am – 12:45 pm	<b>One-on-One Business Meetings</b>	Longhorn Exhibit Hall F & Convention Center, 3rd Floor
12:30 pm – 1:30 pm	★ <b>Networking Lunch</b>	Texas Ballroom A & B
1:30 pm – 6:00 pm	★ <b>HDAW'25 Product Expo</b> (Happy Hour 5:00 pm– 6:00 pm)	Longhorn Exhibit Hall
5:30 pm – 6:30 pm	★ <b>HDAWomen Reception</b>	3rd Floor Foyer
<b>WEDNESDAY, JANUARY 22</b>		
7:00 am – 4:30 pm	<b>HDAW Registration Open</b>	Longhorn Marble Foyer
7:00 am – 7:45 am	★ <b>Breakfast Buffet</b>	Texas Ballroom A & B
7:45 am – 8:30 am	★ <b>Education Session</b>	Texas Ballroom A & B
8:00 am – 5:30 pm	<b>One-on-One Information/Help Desk</b>	Longhorn Hall F Registration Desk
8:30 am – 1:00 pm	★ <b>HDAW'25 Product Expo</b>	Longhorn Exhibit Hall
1:00 pm – 2:00 pm	★ <b>Networking Lunch</b>	Texas Ballroom A & B
2:00 pm – 5:55 pm	<b>Pre-Scheduled One-on-One Business Meetings</b>	Longhorn Exhibit Hall F & Convention Center, 3rd Floor
6:30 pm – 9:30 pm	<b>Wednesday Night Heavy Hitter Reception at Globe Life Field</b> (Tickets required. Buses will be departing from Gaylord's Tour Bus Lobby starting at 5:30 pm)	Globe Life Field, 734 Stadium Drive, Arlington, Texas 76011
<b>THURSDAY, JANUARY 23</b>		
6:30 am – 8:15 am	★ <b>Grab and Go Breakfast</b>	Texas Ballroom A & B
7:00 am – 12:30 pm	<b>One-on-One Information/Help Desk</b>	Longhorn Hall F Registration Desk
7:00 am – 12:55 pm	<b>Pre-Scheduled One-on-One Business Meetings</b>	Longhorn Exhibit Hall F & Convention Center, 3rd Floor
12:45 pm – 1:45 pm	★ <b>Networking Lunch</b>	Texas Ballroom A & B
1:45 pm – 4:20 pm	<b>Optional Self-Scheduled One-on-One Business Meetings</b>	Longhorn Exhibit Hall F & Convention Center, 3rd Floor