

CONFERENCE SCHEDULE



January 20–23, 2025
Grapevine, TX

All dates and times are subject to change. For the latest information, visit www.hdaw.org.

★ *Open to all conference attendees*

MONDAY, JANUARY 20		
7:00 am – 6:00 pm	HDAW Registration Open	Longhorn Marble Foyer
8:00 am – 4:15 pm	Joint Operating Committee & Organizer Meetings	Gaylord Texan Meeting Rooms
1:00 pm – 5:00 pm	One-on-One Information/Help Desk	Longhorn Hall F Registration Desk
4:00 pm – 5:30 pm	Leaders of Tomorrow (LOT) Program (open to attendees 45 and under; pre-registration recommended)	Yellow Rose Ballroom
5:30 pm – 7:00 pm	★ Welcome Reception	3rd Floor Foyer
TUESDAY, JANUARY 21		
7:00 am – 6:00 pm	HDAW Registration Open	Longhorn Marble Foyer
7:00 am – 7:45 am	★ Breakfast Buffet	Texas Ballroom A & B
7:45 am – 9:30 am	★ Opening General Session <ul style="list-style-type: none"> • Opening Comments • Distributor of the Year Presentation (Presented by Trucks, Parts, Service Magazine) • Hall of Fame Award Presentation • HDAW Women in Leadership Award Presentation • Keynote Speaker 	Texas Ballroom A & B
8:00 am – 5:00 pm	One-on-One Information/Help Desk	Longhorn Hall F Registration Desk
9:30 am – 12:45 pm	Pre-Scheduled One-on-One Business Meetings	Longhorn Exhibit Hall F & Convention Center, 3rd Floor
12:30 pm – 1:30 pm	★ Networking Lunch	Texas Ballroom A & B
1:30 pm – 6:00 pm	★ HDAW'25 Product Expo (Happy Hour 5:00 pm– 6:00 pm)	Longhorn Exhibit Hall
5:30 pm – 6:30 pm	★ HDAW Women Reception	3rd Floor Grapevine Ballroom Foyer
WEDNESDAY, JANUARY 22		
7:00 am – 4:30 pm	HDAW Registration Open	Longhorn Marble Foyer
7:00 am – 7:45 am	★ Breakfast Buffet	Texas Ballroom A & B
7:45 am – 8:30 am	★ Education Session	Texas Ballroom A & B
8:00 am – 5:30 pm	One-on-One Information/Help Desk	Longhorn Hall F Registration Desk
8:30 am – 1:00 pm	★ HDAW'25 Product Expo	Longhorn Exhibit Hall
1:00 pm – 2:00 pm	★ Networking Lunch	Texas Ballroom A & B
2:00 pm – 5:55 pm	Pre-Scheduled One-on-One Business Meetings	Longhorn Exhibit Hall F & Convention Center, 3rd Floor
6:30 pm – 9:30 pm	Wednesday Night Heavy Hitter Reception at Globe Life Field (Tickets required. Buses will be departing from Gaylord's Tour Bus Lobby starting at 5:45 pm)	Globe Life Field, 734 Stadium Drive, Arlington, Texas 76011
THURSDAY, JANUARY 23		
6:30 am – 8:15 am	★ Grab and Go Breakfast	Texas Ballroom A & B
7:00 am – 12:30 pm	One-on-One Information/Help Desk	Longhorn Hall F Registration Desk
7:00 am – 12:55 pm	Pre-Scheduled One-on-One Business Meetings	Longhorn Exhibit Hall F & Convention Center, 3rd Floor
12:45 pm – 1:45 pm	★ Networking Lunch	Texas Ballroom A & B
1:45 pm – 4:20 pm	Optional Self-Scheduled One-on-One Business Meetings	Longhorn Exhibit Hall F & Convention Center, 3rd Floor