

CONFERENCE SCHEDULE



JANUARY 19 - 22
GRAPEVINE, TEXAS

Schedule as of September 25, 2025. All dates and times are subject to change.

All times listed are Central Time (CT). For the latest information, visit www.hdaw.org.

★ Open to all conference attendees

MONDAY, JANUARY 19		
7:00 am - 6:00 pm	HDAW Registration Open	Longhorn Marble Foyer
8:00 am - 4:15 pm	Joint Operating Committee & Organizer Meetings	Gaylord Texan Meeting Rooms
1:00 pm - 5:00 pm	One-on-One Information/Help Desk	Longhorn Hall F Registration Desk
4:00 pm - 5:30 pm	Leaders of Tomorrow (LOT) Program Open to attendees 45 and under; pre-registration recommended.	Yellow Rose Ballroom
5:30 pm - 7:00 pm	★ All Industry Welcome Reception	3rd Floor Foyer
TUESDAY, JANUARY 20		
7:00 am - 6:00 pm	HDAW Registration Open	Longhorn Marble Foyer
7:00 am - 7:45 am	★ Breakfast Buffet	Texas Ballroom A & B
7:45 am - 9:30 am	★ Opening General Session • Opening Comments • Distributor of the Year Presentation Presented by Trucks, Parts, Service Magazine • Hall of Fame Award Presentation • HDAW Women in Leadership Award Presentation • Keynote Speaker	Texas Ballroom A & B
8:00 am - 5:00 pm	One-on-One Information/Help Desk	Longhorn Hall F Registration Desk
9:30 am - 12:45 pm	Pre-Scheduled One-on-One Business Meetings	Longhorn Exhibit Hall F & Convention Center, 3rd Floor
12:30 pm - 1:30 pm	★ Networking Lunch	Texas Ballroom A & B
1:30 pm - 6:00 pm	★ HDAW Product Expo Happy Hour 5:00 pm- 6:00 pm	Longhorn Exhibit Hall
5:30 pm - 7:00 pm	★ HDAW Women Reception	3rd Floor Grapevine Ballroom Foyer
WEDNESDAY, JANUARY 21		
7:00 am - 1:00 pm	HDAW Registration Open	Longhorn Marble Foyer
7:00 am - 7:45 am	★ Breakfast Buffet	Texas Ballroom A & B
7:45 am - 8:30 am	★ Industry Education Session	Texas Ballroom A & B
8:00 am - 5:30 pm	One-on-One Information/Help Desk	Longhorn Hall F Registration Desk
8:30 am - 1:00 pm	★ HDAW Product Expo	Longhorn Exhibit Hall
1:00 pm - 2:00 pm	★ Networking Lunch	Texas Ballroom A & B
2:00 pm - 5:55 pm	Pre-Scheduled One-on-One Business Meetings	Longhorn Exhibit Hall F & Convention Center, 3rd Floor
6:00 pm - 8:00 pm	Open Dinner/Networking Time Schedule dinner with your team or partners before joining us for the Wild West reception.	Gaylord Texan
8:00 pm - 11:00 pm	★ Wild West Wednesday Reception Join us for live music, line dancing, games and good ol' fashioned revelry. Free to attend!	Texas Ballroom A & B
THURSDAY, JANUARY 22		
6:30 am - 8:15 am	★ Grab and Go Breakfast	Texas Ballroom A & B
7:00 am - 10:00 am	One-on-One Information/Help Desk	Longhorn Hall F Registration Desk
7:00 am - 12:55 pm	Pre-Scheduled One-on-One Business Meetings	Longhorn Exhibit Hall F & Convention Center, 3rd Floor
12:45 pm - 1:45 pm	★ Networking Lunch and Closing Remarks	Texas Ballroom A & B
1:45 pm - 4:20 pm	Optional Self-Scheduled One-on-One Business Meetings	Longhorn Exhibit Hall F & Convention Center, 3rd Floor