



LEAD MANAGEMENT PRODUCTS CATALOG

Heavy Duty Aftermarket Week 2026

Tools to Maximize Your Sales Opportunities

Transform your trade show experience with CompuLEAD® – the ultimate solution for lead capture using your smartphone or our specialized tablets. It's not just an app – it's a comprehensive sales and marketing strategy at your fingertips!



- Capture leads everywhere, on and off the show floor.
- Use action codes and surveys for lead qualification.
- Identify top prospects with our lead scoring system.
- Send targeted content to prospects.
- Access leads anytime.
- Rapidly transfer lead data into your CRM system.

EQUIP YOUR TEAM WITH THE RIGHT TOOLS FOR THE JOB!

Show Code: HDAW26

Early Bird Pricing Ends: 11/10/25 Advanced Pricing Ends: 11/26/25 Order Online: Click Here **QUESTIONS? Call:** 708.786.5565

Email: exhibitor-support@csireq.com







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OUR PRODUCTS



CompuLEAD® App

- Ideal for exhibitors using their own smartphones or tablets as professional lead retrieval tools.
- Flexible license purchasing for any team size.
- Includes 10 standard qualifiers and surveys.
- Compatible with the latest and prior Android and iOS operating system versions.



CompuLEAD® Tablet

- Perfect for exhibitors preferring not to use personal devices.
- Rentable tablets, each pre-loaded with CompuLEAD software and a badge scanner.
- Includes 10 standard qualifiers and surveys.
- Dimensions: 7" Android Tablet
- · Cellular plan included.



CompuLEAD® Kiosk

- A complete self-service option.
- Pre-installed with CompuLEAD software and a badge scanner.
- Includes 10 standard qualifiers and surveys.
- Delivery, training, and pickup included.
- Dimensions: Tablet: 15"x10" Counter Top: 17"x16"x12" Stand: 4' tall, Base: 22" wide
- · Cellular plan included.

PRODUCT ADD-ONS

Custom Qualification

Tailor your lead capture to your unique business needs. Design and implement up to 99 custom lead qualifiers and up to 10 custom survey questions, integrated seamlessly into your CompuLEAD rental.

In-App Content Delivery

Send targeted product literature and videos to your prospects via email right from the CompuLEAD App. Level up your marketing with rich and engaging content and turn prospects into customers.

Delivery, Setup, and In-Booth Training

We handle booth delivery (tablet) and setup and provide in-booth training so your staff can confidently operate equipment, use lead tools, and engage attendees effectively.



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PRODUCT COMPARISON CHART







	CompuLEAD® App	CompuLEAD® Tablet	CompuLEAD® Kiosk
Scan badges for full contact details	8		
Capture demographic data	8		
Download app to my own phone	8		
Use app on rented device			
Capture leads off the show floor			
Capture leads in self-serve mode			
Qualify leads with action codes/surveys*			
Add notes to leads		8	
Send electronic literature*		8	8
Export leads in CSV format		8	8
Comply with GDPR	8	8	8

^{*}Additional charges may apply

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3D HOLOGRAMS CATALOG

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Stop Traffic. Start Conversations.

Turn your booth into an experience people can't ignore with DVHOLO.



Project stunning 3D holograms into mid-air—making your products, logos, and messages impossible to miss.

FEATURES

- 3D Hologram high-definition display
- · Customizable branded content
- High-visibility from multiple angles



- Draw crowds & boost booth traffic
- Showcase products without inventory
- Spark engagement & conversations
- Drive more leads & ROI

SPECIFICATIONS

- Display up to 3 full color animation graphics
- Display resolution up to 1920x1080
- Requires one 120v power outlet
- Protective plexiglass case
- Tabletop Dimensions: 19" w x 21" h
- Stand Dimensions: 25" w x 110" h







TURNKEY EXPERIENCE

All-InclusiveDelivery, setup,
and pickup.

Easy ProcessSend us your images—we edit, upload, and manage everything.

Show Ready Installed in your booth and removed at show close.

MAKE YOUR BRAND UNFORGETTABLE

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A-LA-CARTE	11/10/25 EARLY BIRD	11/26/25 ADVANCED	STANDARD	
CompuLEAD App 1 User Activation (173A)	\$380	\$430	\$495	
+ Additional User Activations (173B)	\$145	\$145	\$145	
CompuLEAD Tablet (174A)	\$505	\$545	\$595	
PACKAGES				
CompuLEAD App 3 User Activations (115) Download app to 3 of your smart phones or tablets to capture leads at your booth or anywhere else Qualify top prospects with custom qualifiers and surveys Send prospects up to 5 video links & 15 PDFs for quick email follow-up	\$580	\$615	\$650	
CompuLEAD Tablet (114) One additional app activation for your own mobile device Send prospects up to 5 video links & 15 PDFs for quick email follow-up Identify top prospects with custom qualifiers and surveys (up to 99 qualifiers & 10 survey questions) Delivery, setup and in-booth training	\$825	\$890	\$965	
DVHOLO 3D Hologram For Stand (HOLOL) or Tabletop (HOLOM) Display 3 full-color animated graphics One CompuLEAD app activation Hologram delivery, setup and pickup Choose between two options preshow: stand or tabletop		tabletop: \$695 stand: \$1495		
CompuLEAD Kiosk For Stand (175A) or Table Top (275A) Kiosk stand, HD touchscreen tablet, kiosk software, integrated barcode scanner, and internet service Custom survey questions and digital content delivery system – leave your hard copies at the office Delivery, set up, training, and pickup Choose between two options preshow: stand or table top.		\$995		
ADD-ONS				
Delivery, Setup and In-Booth Training For App (108) or Tablet (08)	\$80	\$80	\$80	
Lead Retrieval Product Pick-up For Tablet (09)	\$80	\$80	\$80	
Custom Qualifications (Qualifiers and Survey Questions) (05A)	\$90	\$90	\$90	
In-App Content Delivery (Literature & Videos) (LITE)	\$90	\$90	\$90	
Insurance For Tablet (INS)	\$90	\$90	\$90	

Processing Fee = \$25

Cancellation, Refund, Damage, and Replacement Policy

By completing this lead retrieval order, you agree to be responsible for the safety and return of all rented devices. Without insurance, damages to a device will result in a \$500 replacement fee, while the loss of a power cord will result in a \$100 fee. Late returns will also incur a \$100 fee. All fees will be charged to the credit card used for this order. Event Citadel is not responsible for device malfunctions or the loss of leads. No refunds are provided for activated CompuLEAD Apps or for product cancellations made within 30 days of the event. Cancellations made more than 30 days before the event will receive a full refund, less a \$100 processing fee. Refund eligibility is based on the original event dates, even if the event is rescheduled.

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